

Product Description

3M[™] Sheet Label Materials are durable, high performance materials that offer excellent thermal stability, moisture resistance and chemical resistance. These materials utilize 3M[™] Adhesive 350, which is designed to permanently bond to high and low surface energy plastics, textured and contoured surfaces, powder coatings, and slightly oily metals.

Product Features

- Facestock for 3M™ Sheet Label Material 7903, is print treated for ink anchorage.
- Liner for 3M[™] Sheet Label Material 7903 provides easy sheet processing and is designed for layflat. The backside of the liner is not printable.
- 3M™ Sheet Label Material 7903 is UL recognized (File MH11410) and CSA accepted (File 99316). See the UL and CSA listings for details.

Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

| Typical Physical Properties | |
|--|--|
| B1 | |
| Property Values | |
| Additional Information | |
| Additional information | |
| Adhesive Type | |
| 350 Acrylic | |
| Liner | |
| 90# Polyctd. bleached kraft sheet bleached kraft sheet sides | |
| Liner Thickness | |
| 0.17 mm (6.7 mil) | |
| Facestock | |
| Bright Silver Polyester PT | |
| Facestock Thickness | |
| 0.051 mm (2 mil) | |
| Adhesive Thickness | |
| 1.8 mil (0.046 mm) | |
| Adhesive Thickness | |
| 0.046 mm | |
| | |

Facestock Thickness

2 mil

Liner Thickness

6.7 mil

Convertability

In order to capture the superior performance properties of 3M™ High Holding Acrylic Adhesive 350, thicker calipers are utilized for LSE or textured substrates. Its higher caliper, while desirable for the end use applications, may require extra care during processing. Please refer to the die cutting/converting section of this data page or the "Guide to Converting and Handling Label Products" technical bulletin for additional information.

Adhesive Coat Weight

2.70 to 3.24 g/100 in²

Typical Performance Characteristics

Property

Values

Additional Information

90° Peel Adhesion Polypropylene (PP)

3.4 N/cm (31 oz/in)

View Y

Long Term Temperature Resistance

149 °C (302 °F)

View 💙

Minimum Long Term Temperature Resistance

-40 °C (-40 °F)

View Y

Long Term Temperature Resistance

302 °F

View Y

Minimum Long Term Temperature Resistance

-40 °F

View Y

Minimum Application Temperature

10 °C (50 °F)

Minimum Application Temperature

50 °F

Note

Calipers are nominal values

180° Peel Adhesion

9.6 N/cm (88 oz/in)

View



180° Peel Adhesion

88 oz/in

180° Peel Adhesion 9.8 N/cm (90 oz/in) View 💙 180° Peel Adhesion 90 oz/in View 🗡 180° Peel Adhesion 8 N/cm (73 oz/in) View 💙 180° Peel Adhesion 73 oz/in View 🗡 180° Peel Adhesion 1.02 N/cm (93 oz/in) View 💙 180° Peel Adhesion 93 oz/in View Y 180° Peel Adhesion 9.3 N/cm (85 oz/in) View 💙 180° Peel Adhesion 85 oz/in View 💙 180° Peel Adhesion 5.4 N/cm (49 oz/in) View 🗡 180° Peel Adhesion 49 oz/in View Y 180° Peel Adhesion 10.3 N/cm (94 oz/in) View 🗡 180° Peel Adhesion 94 oz/in View 💙 180° Peel Adhesion 9.1 N/cm (83 oz/in) View 💙 180° Peel Adhesion 83 oz/in

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|-----------------------------------|-------------------------------------|
| View 💙 | |
| 180° Peel Adhesion | |
| 10.8 N/cm (99 oz/in) | |
| View Y | |
| 180° Peel Adhesion | |
| 99 oz/in | |
| View 💙 | |
| 180° Peel Adhesion | |
| 6.3 N/cm (58 oz/in) | |
| View Y | |
| 180° Peel Adhesion | |
| 58 oz/in | |
| View Y | |
| 180° Peel Adhesion | |
| 6.1 N/cm (56 oz/in) | |
| View Y | |
| 180° Peel Adhesion | |
| 56 oz/in | |
| View Y | |
| 180° Peel Adhesion | |
| 9.7 N/cm (89 oz/in) | |
| View Y | |
| 180° Peel Adhesion | |
| 89 oz/in | |
| View V | |
| 180° Peel Adhesion | |
| 5.7 N/cm (52 oz/in) | |
| View V | |
| 180° Peel Adhesion | |
| 52 oz/in | |
| View V | |
| 90° Peel Adhesion Stainless Steel | |
| 75 oz/in | |
| View V | |
| 90° Peel Adhesion | |
| 3.5 N/cm (32 oz/in) | |
| View V | |
| 90° Peel Adhesion | |

32 oz/in

View 💙

90° Peel Adhesion 37 oz/in (4 N/cm) View 💙 180° Peel Adhesion 11.8 N/cm (108 oz/in) View 🗡 180° Peel Adhesion 108 oz/in View 💙 180° Peel Adhesion 7.2 N/cm (66 oz/in) View 🗡 180° Peel Adhesion 66 oz/in View 💙 180° Peel Adhesion 8.9 N/cm (81 oz/in) View 💙 180° Peel Adhesion 81 oz/in View 💙 180° Peel Adhesion 6.1 N/cm (56 oz/in) View 💙 180° Peel Adhesion 56 oz/in View 🗡 180° Peel Adhesion 1.6 N/cm (15 oz/in) View Y 180° Peel Adhesion 15 oz/in View 💙 180° Peel Adhesion 10.2 N/cm (93 oz/in) View 🗡 180° Peel Adhesion 93 oz/in View 💙 180° Peel Adhesion 6.1 N/cm (56 oz/in)

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|-------------|---|---|
| | 180° Peel Adhesion 56 oz/in View ✓ | |
| | 90° Peel Adhesion 10.5 N/cm (96 oz/in) View | |
| | 90° Peel Adhesion 96 oz/in View | |
| | 90° Peel Adhesion 3.7 N/cm (34 oz/in) View | |
| | 90° Peel Adhesion 34 oz/in View | |
| | 90° Peel Adhesion 1.6 N/cm (33 oz/in) View | |
| | 90° Peel Adhesion 33 oz/in View | |
| | 90° Peel Adhesion 9.4 N/cm (86 oz/in) View | |
| | 90° Peel Adhesion 86 oz/in View | |
| | 90° Peel Adhesion 3.5 N/cm (32 oz/in) View | |
| | 90° Peel Adhesion 32 oz/in View ✓ | |
| | 90° Peel Adhesion 1.5 N/cm (14 oz/in) View | |
| | 90° Peel Adhesion 14 oz/in View ✓ | |

180° Peel Adhesion 10.5 N/cm (96 oz/in) View 💙 180° Peel Adhesion 96 oz/in View 💙 90° Peel Adhesion Stainless Steel 8.2 N/cm View Y 90° Peel Adhesion Glass 8.4 N/cm (77 oz/in) View 🗡 90° Peel Adhesion Glass 77 oz/in View 🗡 90° Peel Adhesion Polycarbonate (PC) 7.6 N/cm (69 oz/in) View 💙 90° Peel Adhesion Polycarbonate (PC) 69 oz/in View 🗡 90° Peel Adhesion Polypropylene (PP) 31 oz/in View Y 180° Peel Adhesion 11.6 N/cm (106 oz/in) View 💙 180° Peel Adhesion 106 oz/in View Y 180° Peel Adhesion 10.8 N/cm (99 oz/in) View 🗡 180° Peel Adhesion 99 oz/in View 💙 180° Peel Adhesion 8.4 N/cm (77 oz/in) View 💙 180° Peel Adhesion 77 oz/in

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| 180° Peel Adhesion | |
| 8.5 N/cm (78 oz/in) | |
| View Y | |
| 180° Peel Adhesion | |
| 78 oz/in | |
| View V | |
| 180° Peel Adhesion | |
| 9.7 N/cm (89 oz/in) | |
| View Y | |
| 180° Peel Adhesion | |
| 89 oz/in | |
| View Y | |
| 180° Peel Adhesion | |
| 5.5 N/cm (50 oz/in) | |
| View Y | |
| 180° Peel Adhesion | |
| 50 oz/in | |
| View V | |
| 180° Peel Adhesion | |
| 4.7 N/cm (43 oz/in) | |
| View V | |
| 180° Peel Adhesion | |
| 43 oz/in | |
| View × | |
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| 180° Peel Adhesion | |
| 9.6 N/cm (88 oz/in) View • | |
| | |
| 180° Peel Adhesion | |
| 88 oz/in | |
| View Y | |
| 180° Peel Adhesion | |
| 5.5 N/cm (50 oz/in) | |
| View V | |
| 180° Peel Adhesion | |
| 50 oz/in | |
| View V | |
| 90° Peel Adhesion | |
| 8.9 N/cm (81 oz/in) | |

View 💙

| | 90° Peel Adhesion |
|---|----------------------------------|
| | 81 oz/in |
| | View Y |
| _ | |
| | 90° Peel Adhesion |
| | 6.4 N/cm (59 oz/in) |
| | View Y |
| | 90° Peel Adhesion |
| | 59 oz/in |
| | View Y |
| _ | 90° Peel Adhesion |
| | 5.1 N/cm (47 oz/in) |
| | View V |
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| | 90° Peel Adhesion |
| | 47 oz/in |
| | View Y |
| | 90° Peel Adhesion |
| | 7.9 N/cm (72 oz/in) |
| | View Y |
| _ | 90° Peel Adhesion |
| | 72 oz/in |
| | View V |
| _ | VIEW V |
| | 90° Peel Adhesion |
| | 4.2 N/cm (38 oz/in) |
| | View Y |
| | 90° Peel Adhesion |
| | 38 oz/in |
| | View Y |
| | 90° Peel Adhesion |
| | 4.4 N/cm (40 oz/in) |
| | View V |
| | |
| | 90° Peel Adhesion |
| | 40 oz/in |
| | View Y |
| | Liner Release |
| | 5 to 70 g/2 in |
| | View Y |
| _ | 180° Peel Adhesion |
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| | 5.9 N/cm (54 oz/in) View View |
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| | 180° Peel Adhesion |
| | 54 oz/in |

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| 180° Peel Adhesion | |
| 5.8 N/cm (53 oz/in) | |
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| 53 oz/in | |
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| 90° Peel Adhesion | |
| 6.9 N/cm (63 oz/in) | |
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| 3.2 N/cm (29 oz/in) | |
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| 3 N/cm (27 oz/in) | |
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| View ¥ | |
| 90° Peel Adhesion | |
| 3.2 N/cm (30 oz/in) | |

View 💙

90° Peel Adhesion

30 oz/in



90° Peel Adhesion

4 N/cm

View Y

Available Sizes

Finished labels should be stored in plastic bags.

Note

**Calculated using averages of different powder coated surfaces.

Typical Environmental Performance

Property

Values

Additional Information

Chemical and Environmental Exposure

The properties defined are based on four hour immersions at room temperature (72°F/22°C) unless otherwise noted. Samples were applied to stainless steel panels 24 hours prior to immersion and were evaluated one hour after removal from the solution for peel adhesion. Adhesion measured at 180° peel angle (ASTM D 3330) at 12 inches/minute.

Humidity Resistance

24 hours at 100°F (38°C) and 100% relative humidity: no significant change in appearance or adhesion

Temperature Resistance

300°F (149°C) for 24 hours: no significant visual change -40°F (-40°C) for 10 days: no significant visual change

Printing

Print treated material is receptive to many inks including UV and conventional ink systems. The converter should verify that their ink systems are compatible with the polyester film by testing beforehand. The material is also receptive to other forms of printing including hot stamping. The converter should verify that the method of printing is compatible with the topcoating by testing beforehand.

Converting

Die cut with steel rule or flatbed dies. The 90# lay-flat liner also allows kiss cutting and back splitting. The converter can cut through the polyester facestock without cutting through the liner. Sheet label materials are not recommended for rotary die cutting and stripping operations.

Storage and Shelf Life

Store at room temperature conditions of 72°F (22°C) and 50% relative humidity.

If stored under proper conditions, product retains its performance and properties for 24 months from date of manufacture.

Industry Specifications

UL Recognized (File MH11410) CSA Accepted (File 99316)

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Trademarks

3M is a trademark of 3M Company.

Alconox is a registered trademark of Alconox, Inc.

Formula 409 is a registered trademark of Clorox.

Handling/Application Information

Application Examples

- · Barcode labels and rating plates.
- · Property identification and asset labeling.
- · Warning, instruction, and service labels for durable goods.
- · Nameplates for durable goods.
- 3M™ Sheet Label Material 7903 is suitable as a substitute for stamped metal, riveted plates.

Application Techniques

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.*

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 50°F (10°C), can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

*When using solvents, read and follow the manufacturer's precautions and directions for use.

References

Property

Values

3m.com Product Page

https://www.3m.com/3M/en_US/company-us/all-3m-products/~/3M-Sheet-and-Screen-Label-MaterialsX/?N=5002385+3291133925&rt=rud

Safety Data Sheet SDS

https://www.3m.com/3M/en_US/company-us/SDS-search/results/?gsaAction=msdsSRA&msdsLocale=en_US&co=ptn&q=7903

ISO Statement

This Industrial Adhesives and Tapes Division product was manufactured under a 3M quality system registered to ISO 9001 standards.

Information

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