



JetView™ Latex

White Matte/Matte Rigid Vinyl from Tekra

RIGID FILM COMBINED WITH DURABLE INK
CREATES A LATEX INKJET PRINT MEDIA TO
STAND THE TEST OF TIME...



The growth of inkjet technology has caused an increase in the use of water-based latex inks. Using latex inkjet printing systems allows for ready-to-use media with excellent print quality and color consistency on various substrates. The flexible latex inks are commonly combined with flexible substrates, however, the robust ink set deserves a robust media to match! Tekra's JetView™ Latex White Rigid Vinyl provides a latex inkjet printable solution for the graphic signage market.

Tekra's new JetView™ Latex White Rigid Vinyl is engineered to work with the latest latex inkjet printers providing excellent ink anchorage and crisp, vibrant imagery. It is easily printable and marries durable inks with a durable substrate. Its rigid structure makes it great for temporary signage applications such as: point-of-purchase signage, shelf danglers and promotional signs.

Features:

- Excellent latex ink adhesion
- Ability to print both sides
- Quick and immediate adhesion with no dry time.
- Clear and vibrant colors across the spectrum.

Specifications:

- 10 and 15 mils thick
- White matte/matte finish
- Stocked in 150' roll lengths
- Custom roll lengths available
- 52" wide web

Applications:

- Promotional items
- Shelf danglers
- POP Signage
- Temporary bus station signage
- Retail graphics
- Door Signs

