

Tekra 2021 Tradeshow Schedule

The staff at Tekra enjoys attending tradeshows as it provides us with the opportunity to meet face-to-face with customers as well as learn about the latest industry trends. As most of you are aware, travel restrictions have made all of us adjust our tradeshow plans, so we wanted to give you an update on upcoming shows that we will exhibit.

Printing United Alliance's [Partners in Print](#), July 20 - 22 at the LaCrosse Center in LaCrosse, Wisconsin.

[Printing United Exposition](#), Oct. 6 - 8 at the Orange County Convention Center in Orlando.

[Dscope Edge](#), Oct. 25 - 27, 2021, at the San Diego Convention Center. (The show is typically held in the Spring, but was rescheduled because of travel restrictions).

The [International Sign Expo](#) went virtual in April and is scheduled to be live again in 2022.

As we get back to all of our "new normal" we hope to see you at these shows to have the quality interactions that only a trade show can bring.



Application Spotlight: Mylar Film - The Perfect Stencil Material

Mylar polyester films are used in a wide variety of applications. One application that may not be as widely known, but is a growing market is stencils.

What is a Stencil

A stencil is a pattern that is cut into a material or substrate that allows a user to apply a design to an object through the application of paint or ink. Stencils can be made from a variety of materials, including plastic, wood, and metal.

Mylar® A Translucent Polyester Film - The Stencil Makers Go-To-Material

One of the biggest selling materials used to create stencils is [Mylar A Polyester Film](#). These translucent films are tough, general-purpose films and that have many attributes that make them well suited for stencil making:

- Allows stencil makers to create very sharp edges
- It enables stencil makers to achieve crisp points particularly when working with patterns with minute details via a variety of cutting methods including laser cutting & knife-plotter cutting
- Mylar is a versatile film, which allows for it to form to irregular shapes or to be rolled around cylindrical shapes
- Even when using a thin material, such as 10 mil Mylar, it is durable, does not become brittle with age, and is a long-lasting film that can be used multiple times
- It has excellent resistance to most chemicals making it easy to clean
- It comes in a variety of thicknesses
- It is a cost-effective material

Tekra Stocks a Mylar® A and Melinex® Polyester Films

Tekra carries a wide variety of Mylar® polyester films including Mylar® A, which is very popular with stencil makers. Tekra stocks transparent Mylar A in many thicknesses including 5 mil, 7.5 mil, 10 mil and 14 mil. For those looking for a high-clarity polyester film, Tekra carries [Melinex® 453](#) and [Melinex® 454](#) in a variety of thicknesses.

Contact Tekra today to request a sample of [Mylar A](#), [Melinex 453](#), or [Melinex 454](#).



Tekra is Growing and Seeks People to Join Our Team!

Tekra is growing and we have career opportunities in a variety of areas. Tekra is a great place to work as we offer competitive wages, excellent benefits, and a professional work environment with some fun mixed in.

Throughout the year, our New Berlin, Wisconsin facility has positions open in our operations, manufacturing, and commercial business units. Currently, we have positions open in all three business units.

Many of our current positions offer lucrative sign-on bonuses. Please visit the [career page](#) of our website to see all of the current openings and get more.



Dura-Go® Products for a Durable Print

In today's fast-paced world, products that last are increasingly important. However, when traditional screen printing just isn't a practical option, digital printing offers variable data capability, short runs, and more complex imagery. One of the most trusted digital print platforms is HP Indigo, and when you combine their beautiful print with Tekra's coated films, you're sure to get a quality piece.

Applications that see retail traffic or that are handled frequently are better suited for rigid, tear-resistant substrates that coated papers just can't handle. Reverse print our [Dura-Go® ProTek Polyester](#) and provide your customer with a hardcoated print that will be chemical and scratch-resistant, while fully protecting the inks between the plastic and device for a flawless finished piece.

For a point-of-purchase application, our [Dura-Go® RPVC](#) offers excellent printability. Apply a clear coat on top of the inks to ensure durability for hang-tags and signage in high traffic spaces for a cost-effective way to keep messaging bright and beautiful.

For label applications that need to last, look no further than reverse printing our [Dura-Go® Polycarbonate films](#). Offered in a variety of textures, choose a gloss appearance for a high-end look or a velvet appearance for a tactile experience. Reverse print to keep the ink protected and apply your favorite adhesive that best suits your surface.

These are just three applications that benefit from HP Indigo printed films, and our Dura-Go® line has been there since the very beginning, providing products to stand the test of time.

Find these products and more on our [website](#).



Adhesives and Polycarbonate Films Used in Electromagnetic Shielding

Modern-day wireless electronics often produce strong enough signals that disrupt multiple devices in the nearby area. This disruption, called electromagnetic interference (EMI), is a growing issue as many industries are adapting to new technology that relies on electromagnetic fields. Electromagnetic interference can lead to device failure and increasing inconveniences. Luckily, Tekra offers a wide variety of EMI shielding materials that can offer electromagnetic compatibility to ensure your devices are functioning properly. Tekra is able to offer LEXAN™ polycarbonate films and 3M™ Electrically Conductive Tapes that are designed to meet electromagnetic compatibility requirements.

LEXAN™ Polycarbonate Films

As an authorized distributor of [LEXAN™](#) polycarbonate films, Tekra is able to offer a wide variety of electromagnetically compatible films. These films deliver innovative design solutions in a variety of surface textures that offer easy formability and dimensional stability. One electromagnetically compatible option is [Valox* FR1 Film](#). This film is a flame retardant thermoplastic film offering UL94 VTM-0 performance.

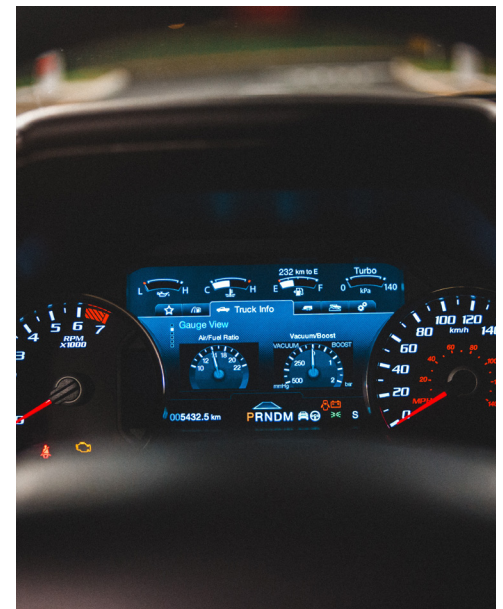
This material works very well with many fabrication techniques including clean-edge die cutting, folding, and bending. In addition, [LEXAN™ FR65 Film](#) is a clear polycarbonate film with a velvet finish on one side and a matte finish on the other, and a UL94 V-0 listing to help meet your applications EMI requirements. To see more electromagnetically compatible polycarbonate films, view [here](#).

3M™ Electrically Conductive Tapes

In addition to film, Tekra is able to offer many electromagnetically compatible tapes that are cost-effective, work well, and are easy to design with. Tekra supplies 3M™ Electrically Conductive Tapes that are designed for electromagnetic interference shielding bond line gap and grounding applications enabling devices to meet electromagnetic compatibility requirements. These tapes are offered in varying thickness, contact resistance, and adhesive type to ensure you have the appropriate tape for your shielding needs. A few of the most common tapes are the [3M™ Electrically Conductive Single-Sided Tape 3304BC-S](#) and [3M™ 9709SL Electrically Conductive Adhesive Transfer Tape](#).

Read our [application spotlight](#) to learn more about our offerings of these tapes. Tekra can be your one-stop provider for all EMI shielding film and tape needs!

[Contact us](#) here to speak with a representative about any of our EMI films or tapes.



Team Tekra

One of Tekra's strengths is its employees. We have an excellent team of dedicated, hardworking employees. It is through their efforts that we can provide all of our customers with superior service, exceptional technical support, and the industry's best film, adhesives, and conductive inks. Today, we are proud to feature two of our newer members of Team Tekra.

Dane Hocken

Dane Hocken joined Tekra in July of 2020 as a Senior Staff Accountant. His overarching goal is to provide accurate and timely financial data for key stakeholders at Tekra, so they can use that to make informed decisions on the direction of the company as well as the direction of our product lines. As part of his responsibilities, he examines journal entries, documents transactions, and reviews margins.

Outside of Tekra, Dane enjoys riding his mountain bike, visiting local beer gardens, and watching the Milwaukee Bucks. "I'm hoping this is the year they bring home a championship!"



Dane Hocken - Senior Staff Accountant

He also enjoys working around the house he recently purchased. His favorite product at Tekra is LEXAN™ HP01W. "This product is used on gas pumps so it is cool to see our films used in the real world as a consumer."

Nicholas Della

Nicholas Della became a Marketing Specialist with Tekra in January after a two-year internship with us, where he consistently demonstrated dedication and ingenuity. As a Marketing Specialist, he will oversee our RPVC, Polystyrene, and Polycarbonate film lines.



Nicholas Della - Marketing Specialist

In Nick's spare time, he's an avid reader. His favorite book is 'Twenty Thousand Leagues Under the Sea', by Jules Verne, inspiring his love of adventure and travel. His favorite trip has been to the Italian Alps, as he was able to visit the land of his ancestors. Today, his destinations always include a golf course so he can practice his newest hobby. Someday, Nick hopes his ambitions and spirit allow him to travel the world, but in the meantime, he is a welcomed addition to the Tekra team.

Tekra is proud to be a 3M Master Converter

Tekra has had the honor of being named a [3M Master Converter](#) since 2014. We supply 3M products such as 3M™ Adhesive Transfer Tapes, 3M™ Double Coated Tapes, and 3M™ Durable Label Materials to converters involved in a wide range of industries. Our converting operations includes slitting, sheeting, power cutting, and laminating. Stocked products are shipped within 24-48 hours from initial order placement and we're always open to discussing blanket stock and consignment programs with you too.

We invite you to visit our website to watch our [new video](#) and find out more. We look forward to serving you very soon.

