



## PRESS RELEASE

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### **TEKRA INTRODUCES MARNOT® ADVANCED HARDCOATED CLEAR POLYESTER FILM**

New Berlin WI - Tekra Corporation introduces Marnot® Advanced Hardcoat Clear Polyester to the screen printing and plastic film market place. Marnot® Advanced Clear Polyester has some unique benefits centered on chemical resistance, abrasion resistance and pencil hardness.

This new film passes all our chemical resistance tests for standard industrial and common household chemicals. In addition, it is the only Marnot® film that passes exposure to Schering Plough's Coppertone™ SPF 70+ spray and lotion. Plus, Marnot® Advanced passes testing with SC Johnson's Deep Woods OFF™ with 25% DEET. These are based on Tekra test method TM10.109. For consumer product applications with user interfaces, these are some of the toughest common chemicals to protect against and Marnot Advanced® does just that!

Marnot® Advanced Clear Polyester has typical pencil hardness of "3H" based on Tekra test method TM10.121. Also, this film has improved abrasion or scratch resistance as compared to our standard Marnot film. The film is outstanding for embossing and die cutting. Customers can use solvent and UV inks, and the film is first and second surface printable. Common applications include consumer electronics, appliance overlays and control panels, nameplates, labels, and membrane touch switches.

Marnot® Advanced Clear Polyester is available in 0.007". The film is stocked in 49" bulk rolls and 48"x24" sheets. Samples and data sheets are available from Tekra.

For more information on this new product or for free test samples, please contact Tekra Corporation at (800) 491-9578 or visit our web site at [www.tekra.com](http://www.tekra.com).

*Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.*