



PRESS RELEASE

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Tekra Corporation Appointed a HP Indigo Preferred Partner

New Berlin WI - Tekra Corporation, a leading manufacturer of certified plastic films and label stocks optimized for HP Indigo presses, announces that they have been awarded the designation of HP Indigo Preferred Partner.

The HP Indigo Preferred Partner program is a prestigious program created by HP Indigo to establish a high level of quality and excellence for elite partners who meet a stringent set of criteria including a wide variety of quality certified substrates, high levels of customer service and satisfaction, innovative research and development, marketing and sales support for HP.

"As a coater of Dura-Go® certified plastics and label stocks for HP Indigo presses, Tekra is honored to receive the HP Indigo Preferred Partner designation," says John Steinke, Tekra's Market Development Manager for Digital Films. "For more than 10 years Tekra has been supporting and certifying products for HP Indigo presses using our state of the art coating facility along with supplying HP Indigo customers solutions to difficult film applications with our vast knowledge of film and adhesives."

Tekra has an extensive range of HP Indigo certified substrates in the Dura-Go product family including polycarbonate, polyester, rigid vinyl, polystyrene, and a wide variety of label products with different face stocks and adhesives. Dura-Go certified media has a full coverage coating that exhibits excellent ink anchorage, runnability, and blanket life. The substrates are stocked in both sheet and rolls, ready to ship. The Dura-Go family of products continually expands with on going research and development and new product innovation.

"We take this preferred partner designation very seriously and we look forward to continually working with HP and HP Indigo customers to grow their digital business by providing innovative plastic films and label stocks along with strong customer support," says Mark Mawer, Vice President of Sales & Marketing for Tekra Corporation.

To find out more information on Tekra and their line of Dura-Go films for HP Indigo presses, visit www.tekra.com or call 1-800-491-9578.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.