



# PRESS RELEASE

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## **TEKRA INTRODUCES ARLON PRINT MEDIA FILMS FOR INKJET PRINTING**

New Berlin WI - Tekra, A Division of EIS, Inc., announces the addition of the Arlon Print Media to their line of inkjet printable films.

“The addition of the Arlon line of inkjet films to our JetView™ and DuraView™ polycarbonate and polyester inkjet lines, gives our customers a wide variety of films to choose from, that will meet their various film and pressure sensitive adhesive needs,” stated John Steinke, Market Development Manager - Digital Films. “With nearly 50 different products in Arlon Print Media offering, Tekra will have the film you need at the price you want.”

Arlon Print Media films fall in seven different application classifications:

- Premium Cast Films
- Premium Specialty Films & Window Films
- Intermediate Calendered Films
- Industrial Grade & Promotional Films
- Interior Films
- Banner & Flexible Substrates
- Overlaminates

The films come in various roll widths and lengths. Most films are print compatible with Eco-Solvent, Solvent, UV, and Latex inkjet printers. A wide variety of adhesive types are also available. Compatible overlaminates are available to protect the printed graphics and enhance the look and/or functionality of the finished application.

For test samples via the web, go to <http://www.tekra.com/content/request-a-sample> or call Tekra at (800) 491-9578. For more information on these or other Tekra products, visit Tekra at [www.tekra.com](http://www.tekra.com).

*Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for nearly 15 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.*