

TEKRA NEWS

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NEW PRODUCTS

Arlon Print Media Films Available Through Tekra



A wide range of Solvent, Eco-Solvent, UV, and Latex inkjet printable films are now available through Tekra with the addition of the Arlon Print Media to our inkjet films portfolio. Available is a wide variety of cast & calendar vinyls, interior, banner, window, and specialty films that virtually guarantees Tekra will have the inkjet film you need at the price you want. Contact your sales representative for free samples or more information on Arlon Print Media. [Click here for more information on Arlon Print Media](#)

COMMUNITY INVOLVEMENT



Raising Funds for the United Way

Recently, Tekra held a special "United Way Week" to raise additional funds for the United Way above and beyond our normal yearly employee contributions. Employees participated in fun events designed to raise money such as Pancake Breakfasts, Turkey Bowling, 50/50 raffles, and Coin Races to get their manager to participate in a "Wacky Chair Race". Nearly \$5000 was raised and donated to local chapters of the United Way.

FEATURED PRODUCT



Reduce Glare, Improve Clarity. Marnot AG 100 GU Polyester

Tekra is proud to feature Marnot Anti-Glare (AG) 100 GU Polyester as an addition to the Marnot AG offering. This new AG hardcoat film

GU Polyester. The main feature of the new 100 GU product vs. the 90 GU is the higher gloss level, which delivers better optical clarity and clearer viewing through touch screens and control panels.

The anti-glare and hardcoat properties of Marnot AG Polyester films reduce distracting glare, while providing scratch resistance, chemical resistance, and pencil hardness.

Marnot AG 100 GU Polyester is available in 7 mil and can be supplied in either roll or sheet form. Call Tekra today for more information and to request a sample.

[Click here for more information on Marnot AG 100 GU Polyester](#)



has received a good response since making its first debut at the SGIA show back in October.

Marnot AG 100 GU Polyester provides the same anti-glare and hardcoat benefits as the Marnot AG 90

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A Tekra Look At 2014

TEKRA SPOTLIGHT

As many of you know, Tekra became part of the Genuine Parts family of companies when we were purchased last November by EIS, Incorporated. The three months since the sale of the business have flown by as we have started to make the change from being a medium sized and private company to part of a Fortune 250 New York Stock Exchange traded public firm. Our new owners gave us a very simple set of instructions:

- 1) Continue to focus on your customers.
- 2) Take care of our employees as they adjust to the new company.
- 3) Keep moving forward and tell us what you need to help improve the business.

We have been doing our very best to stick to that plan and we hope that from your perspective it's been pretty much business as usual.

Before we go into our plans for 2014, we should share a little detailed information about our new parent Company. Genuine Parts is based in Atlanta, Georgia and is a holding



Company that owns four operating Companies: Napa Auto Parts, Motion Industries, SP Richards (an office supply wholesaler) and EIS which is the leading electrical motor and repair distribution company in the United States.



Tekra is a division of their Fabrication business and we were acquired to help EIS grow into new material distribution and coating markets. It's exciting to become part of such a long standing and successful

business!

So, what's coming up in 2014 for the new Tekra? We have a number of new projects and products launching this year. Among them are:

- An entirely new Tekra website with much more content, access to products, feature based searches, mobile or tablet enabled, and streamlined navigation.
- A major expansion of our film coating operations with the installation of precision slot die technology. We will continue to offer gravure coating services and products but are adding slot die capability to both of our coating lines. The new technology will dramatically improve the variety of coatings we can apply, improve the precision of our process controls, and expand the thickness ranges of coatings we can apply.
- An expansion of our Marnot hard coated film lines with the launch of lower cost PET films and the addition of low iridescent films for appliance and automotive applications.

As part of EIS, we will be exploring adding new distribution points to improve our service levels and bringing new e-commerce applications online to support supply chain improvements for our customers. Watch Tekra News for further information. Thanks for your business and let us know how we can help in the future!



3M™ X-Series Industrial Attachment Tapes

3M™ X-Series Industrial Attachment Tapes are a new, simplified line of tapes from 3M. The series consists of four, unique categories that cover the majority of thin bonding applications all at affordable prices. The categories include:

- XP Series- High Performance adhesives designed to perform in a wide range of environments.
- XT Series- High Tack adhesives designed for hard to stick or low surface energy surfaces.
- XG Series- General purpose adhesives designed for everyday applications.

• XR Series-Rubber adhesives designed for high initial holding power.

3M™ X-Series High Performance Adhesive Transfer Tapes are medium-firm acrylic adhesives that perform in temperatures ranging from -40°F to 450°F while having high chemical and plasticizer resistance. Application ideas include placards, nameplates, decorative trim and molding.

3M™ X-Series High Tack Acrylic Tapes “wet out” on hard-to-stick

surfaces and have excellent initial adhesion. The adhesive is soft enough to bond materials like fabric and foam but is also commonly used in the POP and packaging markets.

3M™ X-Series General Purpose Acrylic Tapes have both good peel and shear strength while also providing good UV resistance. The tapes are often used in commercial print and graphics arts applications.

Finally, 3M™ X-Series Rubber Adhesive Tapes are the only tape in the series with a rubber adhesive base. The tapes remove cleanly from most surfaces and, as a result,



are often used in temporary POP attachment applications. They also adhere well to paperboard for packaging applications.

[Click here for more information on 3M X-Series Tapes](#)

**FEATURED
PRODUCT**

 DuPont Teijin Films™

New DTF TCH Series

Advancements in thin, flexible electronics continue to grab headlines in today's techno world. The new DuPont Teijin Films (DTF) TCH Series is another marquee product introduction.

Tekra, A Division of EIS, Inc., is proud to introduce Melinex TCH Series – an index matched PET film series from DTF designed to reduce haze, while eliminating iridescence (i.e. 'rainbow') oftentimes the result of polymer films containing mismatched refractive index coating layers.

Melinex TCH Series features brilliant optics (93% TLT); can be primed on 1 or 2 sides for index matching; and is available in standard or heat stabilized (Melinex ST™). Currently, it is produced in 400 & 500 ga.

Tekra can also apply a clear hardcoat to Melinex TCH Series for increased pencil hardness and enhanced abrasion and chemical resistance.

To learn more about the new DTF TCH Series product introduction, contact your Tekra Sales Representative.



**TRADE SHOW
CALENDAR**

Upcoming Tekra Trade Shows

As the calendar turned the page to a new year, it signaled the start of the winter trade show season for Tekra. We will have a presence at two upcoming trade shows in the months of February and March 2014.

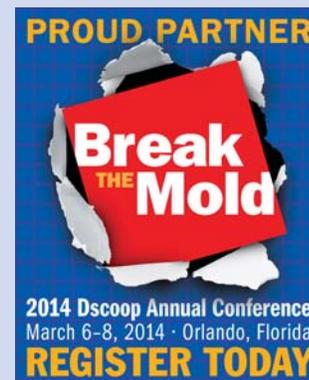
MD&M West – Medical Device & Manufacturing Conference & Exhibition February 10-13, 2014 Anaheim, California

The MD&M West show is the nation's largest medical device event featuring over 160 educational opportunities ranging from engineering basics to executive strategy. Over 2000 exhibiting suppliers including Tekra, who will have a presence in the Fabrico Medical booth #2427, are exhibiting. Stop by and learn about our films, adhesives, and coated products for the medical industry.



Dscoop 9 – Digital Solutions Cooperative Annual Conference March 6-8, 2014 Orlando, Florida.

The 9th annual Dscoop show's slogan is “Break the Mold”. The conference and exhibition is designed to get HP Indigo and HP Inkjet printers to discover the latest industry trends and brainstorm “out of the box” solutions. As a Gold Member, Tekra has a prime location in the exhibit hall. Come visit us in booth #511 and learn about new film and label solutions for HP Indigo and UV & solvent inkjet presses



If you can't make any of these shows, check out our social media sites for updates.