



PRESS RELEASE

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Tekra, A Division of EIS, Inc. to Showcase Digital Films at Dscoop Conference in Phoenix, Arizona

New Berlin, WI - [Tekra, A Division of EIS, Inc.](#) has just announced that they be showcasing their digital films at booth #707 at the Dscoop Conference in Phoenix, Arizona March 1 - 4, 2017.

"Tekra is proud to be one of just a few companies that has participated in every single Dscoop conference since its inception in 2006," states Andy Danihel, Director of Marketing for Tekra, A Division of EIS, Inc. "We have found that the Dscoop Conference is an extremely valuable conference for companies that own HP Indigo and inkjet presses to attend. Every type of company that a digital printer would want to meet to assist them in growing their business, including Tekra, have a booth at the event."

Tekra will be showcasing their line of [Dura-Go®](#) optimized films for HP Indigo presses and their line of [JetView™](#) plastic films for [UV inkjet](#) and [Latex inkjet](#) presses. In addition, Tekra will be officially launching some new digital films at the Dscoop Show. "We will have samples of our new digital films, with unique benefits, that we are offering in 2017 at the show for printers to evaluate," states Rebecca Fuhrman, Market Development Manager - Digital Films for Tekra, A Division of EIS, Inc. "These new films will help our customers differentiate themselves from their competition while driving growth and profitability."

To get a preview of these new film offerings, follow Tekra at their [Facebook](#), [LinkedIn](#), [Twitter](#), or [Google+](#) social media sites as they are announced in the upcoming weeks leading to the show. When at the show, visit Tekra at booth #707 and pick up a free sample.



Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for nearly 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Master Converter 3M adhesives.