TEKRA
A DIVISION OF EIS, INC.

PRESS RELEASE

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Tekra, A Division of EIS, Inc. to Exhibit at the Dscoop Edge Conference, Orlando, Florida

New Berlin, WI - Tekra, A Division of EIS, Inc., will be showcasing at the upcoming Dscoop Edge Conference in Orlando, Florida March 24th-27th. This year's theme "Turning Ideas into Reality" will be exploring the latest HP innovations at the Gaylord Convention Center. "These four days are always educational. It's truly the best way to connect with the industry and touch and feel the latest and greatest in print technology", states Rebecca Fuhrman, Market Development Manager of Digital Films for Tekra.

This year, Tekra will be exhibiting their line of HP print-ready films for both Indigo and Inkjet, as well as highlighting their custom coating capabilities for plastic films. "Our theme this year is 'Outshine Your Competition', as we really want to highlight the value plastic media can bring to a printers portfolio. From durability to downstream cost-savings, the profitability of films matches their versatility", continues Fuhrman.

You can visit Tekra during the showcase hours Sunday- Wednesday at Booth #603 to see their full line of films, discuss your media needs and pick up a free print sample. For more information on the Dscoop Edge Conferences, visit the Dscoop Edge Website.

Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for nearly 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Master Converter 3M adhesives.