



PRESS RELEASE

Contact: Rebecca Fuhrman
Phone: 800-448-3572
E-mail: rfuhrman@tekra.com

February 2018

Tekra, A Division of EIS, Inc. to Exhibit at the DScoop Conference, March 2018, in Dallas, Texas

New Berlin, WI - Tekra, A Division of EIS Inc., will be exhibiting at [Dscope Conference](#), booth #36, March 25th -28th in Dallas, Texas. They will be displaying their line of [Indigo](#) and [inkjet](#) print-ready materials, including vinyl, polycarbonates, polyesters and label stocks.

“Dscope has proven to be a valuable conference for us, with the ever-growing market and the expanding possibility of applications. The education and exposure is unmatched, making this a perfect place to learn about the changing industry and exhibit our entire line of digitally printable materials”, states Rebecca Fuhrman, Market Development Manager of Digital Films at Tekra. “Our [Dura-Go®](#) line of Indigo-ready films is really our main focus for this show, however with HP’s extensive line of inkjet machinery, we are always sure to include our lines of [JetView™](#) materials, which include synthetic materials for [UV](#), [latex](#) and [solvent](#) inks. We offer a wide variety of films that cover everything from POP signage, to backlit signs and tradeshow graphics”, continues Fuhrman.

Tekra will be featuring their [Dura-Go®](#) line of optimized films, with focus on the capabilities of their [Dura-Go® polycarbonate](#). “Polycarbonate is a film that services a specialty market, however, its capabilities far exceed what people consider it for. The variety of finishes, high-end appearance and ease of processing make this product a reliable ‘go-to’ for applications from high-performance graphics, to overlays and durable labels”, states Fuhrman.

To preview their film offerings, follow Tekra at their [Facebook](#), [LinkedIn](#), [Twitter](#) or [Google+](#) social media sites, as they are discussed in the upcoming weeks prior to the show. When at the show, visit booth #36 for more information and free samples.

Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for nearly 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film