



PRESS RELEASE

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Tekra, A Division of EIS, Inc. Adds New Conductive Inks Market Resource Page

New Berlin, WI - Tekra, A Division of EIS, Inc. has launched a new [Conductive Inks Market Resource Page](#) to improve user experience when selecting silver, carbon, or dielectric paste compositions servicing the Printed Electronics and related markets.

“Tekra has been a valued supplier of printed electronic materials representing leading manufacturing partners: DuPont Teijin Films™, 3M, and SABIC Innovative Plastics for decades. Our most recent alliance partnership with Henkel Electronic Materials, literally connects our customer base to the premier polymer thick film electronic material suppliers worldwide,” states Kevin Suino, Market Development Manager of Polyester and Polymer Thick Film products at Tekra.

“Through voice-of-customer market research, an unmet need in today’s emerging thick film paste products was revealed - a singular resource that permits users to search via market or product type. We learned a long time ago that our success follows that of our customer’s. This customer intimacy is what ultimately led to the concept of adding a dedicated market resource page for conductive inks on our site,” Suino continued.

Tekra continues to broaden its conductive inks product offering for printed electronics applications. “Our mantra: Establish inventory management programs that ensure product fitness for use and quality; backed by a technical and commercial support structure second to none. Our goal: Position our customers for future growth in polymer thick films servicing their material requirements. From product innovation, lot-to-lot consistency and timely delivery; our customers depend on more than just our word. We act responsibly, while continuing to offer support after the sale,” added Suino.

Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for nearly 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Master Converter 3M adhesives.