



PRESS RELEASE

Contact: Rebecca Fuhrman
Phone: 800-448-3572
E-mail: rfuhrman@tekra.com

November 2017

JETVIEW™ UV WRITABLE CHALKBOARD MATERIAL **Writable film with removable adhesive.**

New Berlin, WI - Tekra, A Division of EIS, Inc. has launched a new product in their inkjet line: JetView™ UV Writable Chalkboard Material. This film is a non-vinyl material that is writable with chalk or chalk pens, which can be wiped clean with a damp cloth. "This material is eco-friendly and child-safe, making it a great choice for menu boards, retail signage and child craft areas," states Rebecca Fuhrman, Market Development Manager at Tekra. JetView™ UV Writable Chalkboard Material is UV inkjet and Latex inkjet printable and offers a repositionable, removable adhesive backing, which can be applied directly to smooth, clean surfaces. "Its removable adhesive makes it a great choice for promotional graphics or even the refrigerator door," continues Fuhrman.

JetView™ UV Chalkboard Film is available in 6 mils thick with a slate-grey textured finish. It is CPSIA compliant, PVC, lead, and plasticizer-free. Rolls sizes available are: 24" x 30', 24" x 150', 48" x 30' and 48" x 150'. For more information on this material, visit Tekra's website.

Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for nearly 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Master Converter 3M adhesives.