PRESS RELEASE

Contact: John Steinke
Phone: 800-491-9578
Fax: 262-797-3276
E-mail: jfsteinke@tekra.com

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TEKRA'S DURA-GO PVC NOW STOCKED IN 13" X 19" SHEET SIZE

New Berlin WI - Tekra Corporation has announced the addition of a 13" x 19" sheet size to the Dura-Go® line of stocked rigid vinyl (PVC) products.

In today's growing world of digital printing, many of the new HP Indigo presses, such as the HP Indigo 5600 Digital Press, can now support a larger 13" x 19" sheet size. To accommodate this larger format, Tekra is expanding the Dura-Go line and stocking 13" x 19" sheets.

The two products that are currently stocked in 13" x 19" sheets, ready to ship, are:

I24210 - 10 mil White Matte/Matte PVC
I24215 - 15 mil White Matte/Matte PVC

Both of these products are coated on 2 sides with Tekra's proprietary Dura-Go coating to enhance ink adhesion when digital printing on an HP Indigo press. Typical applications include point of purchase signs, loyalty cards, menus, and promotional items.

Expect to see more 13" x 19" Dura-Go stocked products in the near future. For more information on these and other Dura-Go products or for free test samples, please contact Tekra Corporation at (800) 491-9578 or visit our website at www.tekra.com.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.