



PRESS RELEASE

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April 2022

TEKRA TO EXHIBIT AT INTERNATIONAL SIGN EXPO IN ATLANTA

Tekra, LLC will be exhibiting at the Sign Expo in Atlanta, GA May 4th-6th, Booth #4823. The ISA (International Sign Expo®) will be held at the Georgia World Congress Center and feature 354 exhibitors as well as several keynote speakers and workshops. Tekra will be showcasing their films and adhesives with their theme “Discover the Power of Plastics”, highlighting the strength and durability plastic films can offer the print market. “With digital printing improving year after year, the applications are getting more complex with a higher demand for performance. Films offer a level of protection that papers don’t”, states Rebecca Fuhrman, Market Development Manager of Digital Films at Tekra. “Whether you need your application to withstand the elements with a weatherable product or simply offer some rigidity to your signage, we have a wide array of options for multiple print types”, continues Fuhrman.

Their featured films this year will include their JetView™ UV Polycarbonate, which can be offered with a hardcoat on the 1st surface, as well as their Jetview™ Latex portfolio, which offers both backlit and white matte options for multiple signage styles. Additionally, they will be showcasing their 3M™ adhesive and bonding solutions.

Tekra, LLC has provided plastic film and adhesive solutions to the printing industry for over 50 years and to the digital films industry for over 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and a Master Converter for 3M™ Adhesives.