



## PRESS RELEASE

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### **Tekra Celebrates 10 Year Anniversary of DSCOOP in Washington D.C.**

New Berlin WI - As an inaugural member of Dscoop, Tekra, A Division of EIS, Inc. is excited to be presenting at the 10th Anniversary Dscoop Conference in Washington D.C. Attendees at Dscoop can expect to see a wide range of exciting digital media offerings for the HP Indigo and HP Inkjet presses from Tekra.

“Having the good fortune to attend all 10 Dscoop shows, this event has grown to become the premier event for digital printers,” states Andy Danihel, Tekra’s Director of Marketing. “The Dscoop Conference is an excellent gathering of HP digital printers, suppliers, and industry experts who are all willing to share their ideas and industry advancements to better the whole digital community.”

Tekra is exhibiting at Booth #722 at the Solution Showcase. Key representatives will be in the booth to showcase the latest digital films and adhesives Tekra offers to the marketplace including Tekra’s Dura-Go® Films for HP Indigo presses, JetView™ Latex Films for HP Latex Inkjet presses, and JetView™ UV Films for HP UV Inkjet presses.

For more information on Tekra and our digital offering, please visit our website at [www.tekra.com](http://www.tekra.com).

*Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for over 15 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and a Master Converter and Distributor for 3M adhesives.*