



PRESS RELEASE

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TEKRA, A DIVISION OF EIS, INC. NAMED MASTER CONVERTER BY 3M CONVERTER MARKETS

New Berlin, WI - Tekra, A Division of EIS, Inc. based in New Berlin, WI, has been named a Master Converter by 3M Converter Markets in St. Paul, MN. Tekra stocks and custom converts a wide selection of 3M products including but not limited to 3M™ Adhesive Transfer Tapes, 3M™ Double Coated Tapes, 3M™ Membrane Switch Spacers and 3M™ Performance Label Materials.

Tekra stocks the most popular 3M products in a variety of web widths and lengths. "What often makes Tekra an attractive option for customers is the ability to buy less than full master rolls of material without incurring upcharges", states Tekra's Sr. Vice President, Mark Mawer. "In addition, Tekra's relatively low minimum purchase requirements (\$75 on stocked 3M items) and general ease of doing business are popular with our customers as well," continues Mawer.



Tekra's converting operations include slitting, sheeting, power cutting and laminating. Custom laminations are Tekra's specialty providing customers with a source for difficult constructions. In addition, Tekra has the ability to add custom, print receptive and hard coatings to 3M films further enhancing their performance.

For more information or to request a quotation, please contact Tekra at 1-800-491-9578.

Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for over 15 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and a Master Converter for 3M adhesives.