



# PRESS RELEASE

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## **TEKRA RELEASES TEXTURED WEATHERABLE POLYESTER FILMS FOR POLYESTER UV PROTECTION**

New Berlin WI - Tekra, LLC has launched some new textures to their ProTek® Weatherable Polyester films lines, which include a velvet and a fine matte finish. These materials are intended to provide a tactile feel to the surface, and are being sold alongside their existing ProTek® Weatherable Clear Gloss Polyester. "These materials are highly durable, but also tactile to enhance the user experience and add to the overall quality of the product offering," states Rebecca Fuhrman, Market Development Manager of Coated Films at Tekra.

The weatherable properties provide UV resistance, protects the base film from yellowing and protects the print. "...but most importantly, printers can now have both clear and textured weatherable film options, that use the same polyester base film and print treatment, making it extremely process-friendly for both solvent and UV inks." continues Fuhrman.

The material's UV protection is listed as 99% UV light blocking, while the hardcoat properties boast excellent printability and robust chemical resistance. Offered in 5, 7 and 10 mil thicknesses, roll and sheet options, this material can be sampled by request at [Tekra.com](http://Tekra.com). For more information on the benefits of this product, contact a Tekra representative at: 800-448-3572 or visit their website.

*Tekra, LLC. has provided plastic film and adhesive solutions to the printing industry for over 50 years and to the digital films industry for over 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and a Master Converter for 3M™ Adhesives.*