



PRESS RELEASE

Contact: Andy Danihel
Phone: 800-491-9578
Fax: 262-797-3276
E-mail: addanihel@tekra.com

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Tekra had Great Success at the 2015 SGIA Expo!

New Berlin WI - Tekra, A Division of EIS, Inc. had a great showing at the 2015 SGIA Expo in Atlanta, GA, November 4-6. Tekra exhibited several new products which included additions to our JetView™ Latex, UV, and Solvent Inkjet films, Marnot hardcoated polyester and polycarbonate films, 3M™ Adhesive Products, and DuPont polyester line of films.

“Our knowledgeable staff was kept busy all three days providing film and adhesive solutions to help grow our customer’s business along with teaching the benefits of the new products that were recently introduced,” states Andy Danihel, Tekra’s Director of Marketing. “The SGIA show has become one of our most important trade shows we participate in and it did not disappoint. Tekra is helping to fulfill inkjet market needs with our innovative JetView™ line of films for Latex, UV, and Solvent inkjet printers along with our distribution of 3M™ Commercial Solutions products.”

Tekra partnered with HP Inc. and Mimaki USA Inc. and had the print demonstrations on the JetView™ line of films. Our JetView™ Latex Backlit Polyester film was being run on the HP Latex 3500 press and demonstrated the superior ink anchorage and crisp look to the image that you cannot find on other digitally coated polyester. Mimaki USA Inc. also ran Tekra’s JetView™ material and displayed the JetView™ Solvent White Translucent Polycarbonate film on their JV300 Series press.

Tekra will be exhibiting at booth #334 at the 2016 SGIA Expo in Las Vegas, NV September 14-16.

Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for over 15 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.