



## PRESS RELEASE

**Contact:** Rebecca Fuhrman  
**Phone:** 800-491-9578  
**Fax:** 262-797-3276  
**E-mail:** rfuhrman@tekra.com

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### **JETVIEW™ LATEX POLYCARBONATE FILM NOW AVAILABLE IN CLEAR**

New Berlin, WI - Tekra has recently added a 15 mil JetView™ Latex Clear Gloss/Gloss Polycarbonate film.

“Our JetView™ Latex White Translucent Matte/Gloss Backlit Polycarbonate film has been a huge hit with latex inkjet printers, but there was still a need for a durable clear substrate,” states Rebecca Fuhrman, Market Development Manager for Digital Films. “Our new 15 mil clear gloss/gloss film will open the doors for many latex inkjet users that would benefit from the durable properties of polycarbonate film that have clear signage needs that require reverse print capabilities,” continues Fuhrman.

Features of Tekra’s 15 mil JetView™ Latex Clear Gloss/Gloss Polycarbonate film include excellent ink adhesion, even with heavy solids, and the ability to reverse print for extra ink protection when the finished application is in the field. With this new offering, this film will reduce the needs for post lamination for long-term signage applications. Its immediate dry time, durability and vibrant color spectrum make for a perfect marriage with the HP Latex 300 and HP Latex 3000 series of presses.

For more information on JetView™ Latex Clear Gloss/Gloss Polycarbonate film and to request free samples, please contact Tekra at (800) 491-9578 or visit our website at [www.tekra.com](http://www.tekra.com).

*Tekra, A Division of EIS, Inc. has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for over 15 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.*