



PRESS RELEASE

Contact: John Steinke
Phone: 800-491-9578
Fax: 262-797-3276
E-mail: jfsteinke@tekra.com

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TEKRA INTRODUCES UV INKJET COATED POLYCARBONATE TO THE JETVIEW LINE

New Berlin, WI - Tekra Corporation has announced the introduction of their proprietary UV inkjet coated polycarbonate to their current JetView® polyester offering for UV inkjet printing.

UV inkjet is the fastest growing technology in the wide format digital printing market with its speed, efficient production, and compatibility with so many different substrates. However, often when an adhesive is applied over the UV ink, the adhesive bonds stronger to the ink, thus separating the ink from the substrate and damaging the print. Customers have presented this problem to Tekra, and Tekra has since successfully developed a coated solution.

Tekra's JetView UV Inkjet Coated Polycarbonate shows significantly improved ink adhesion over the non-coated product. This coating can be applied to any polycarbonate finish and is soon to be released on polyester films. Printed samples have been thoroughly tested with great results on a variety of presses, including Océ, Mimaki, and EFI.

The JetView Polycarbonate products that are stocked and available in small minimums are:

- 10 mil JetView Gloss/Gloss Polycarbonate
- 15 mil JetView Gloss/Gloss Polycarbonate
- 5 mil JetView Velvet/Matte Polycarbonate
- 10 mil JetView Velvet/Matte Polycarbonate
- 15 mil JetView Velvet/Matte Polycarbonate

Typical applications include point of purchase, signage, industrial graphics, membrane touch switch overlays, labels, and nameplates. For a full listing of JetView qualified presses and inks, or to request free test samples, please contact Tekra Corporation at (800) 491-9578 or visit our website at www.tekra.com.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.