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Greater Twin Cities  
United Way

[UnitedWayTwinCities.org](http://UnitedWayTwinCities.org)



## NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Marsha Pitts-Phillips

Office: (612) 340-7401

Mobile: (612) 408-7828

[Marsha.Pitts-Phillips@unitedwaytwincities.org](mailto:Marsha.Pitts-Phillips@unitedwaytwincities.org)

### Additional Media Contacts:

Amanda Ponzar/United Way Worldwide

703-836-7112, x253

[Amanda.ponzar@unitedway.org](mailto:Amanda.ponzar@unitedway.org)

Jacqueline L. Berry/3M

(651) 733-3611

[jlberry@mmm.com](mailto:jlberry@mmm.com)

### 3M Earns Top National Honor from United Way Worldwide

*Company's foundation also celebrating 60 years of community service and philanthropy*

**Twin Cities (April 18, 2013)** – United Way Worldwide, the country's largest privately funded nonprofit, today recognized St. Paul based 3M with the 2013 United Way **Spirit of America**® award for philanthropy, volunteer engagement and community impact. Comcast Corporation, Microsoft Corporation, Bank of America, General Motors, Wells Fargo and the Mosaic Company received Summit awards.

"3M is committed to improving every life, using their technology expertise, resources, products and people," said Brian Gallagher, United Way Worldwide president and CEO. "United Way is proud to recognize 3M and its employees with our highest national award for their leadership and generosity. Their work is helping to set the standard for improving educational outcomes and creating more sustainable communities."

As a science and technology company, 3M's focus is encouraging innovation through STEM (science, technology, engineering, math). In 2012, 3M donated \$56.6M in cash and in-kind to education, health and human services, arts and the environment. Of the total, \$26.6 million went toward education, including supporting teachers and schools through ingenuity grants for STEM-focused school supplies plus providing products such as Post-it® Notes and mobile projectors.

3M raised \$8.6 million for 135 communities nationwide through its 2011 "Every One Counts. Live United" United Way campaign, plus employees volunteered 200,000 total hours. Globally, 3M employees serve on United Way boards in 16 U.S. states plus Brazil, Chile and Colombia.

"It is a source of pride for us to know that 3M is part of the fabric of and so invested in our community," says Greater Twin Cities United Way President and CEO Sarah Caruso. "Today's award is a wonderful way to honor and celebrate the commitment, dedication and excellence of their foundation for 60 years of service to the Twin Cities region, the State of Minnesota, and nationally. Our congratulations to 3M, and we say thank you."

Education programs supported by 3M reach over 7.6 million young people each year; programs include science fairs and Generation Next that are closing the achievement gap of low-income and minority students. More than

--more--

1,700 3M employees volunteer nationwide to support education, including 500 St. Paul-based employees.

"We are honored to receive this award and are proud of our long-standing partnership with United Way", said Inge Thulin, 3M chairman, president and CEO. "This award is the result of the tireless efforts of our employees who work to improve lives by volunteering and giving."

United Way also presented **Summit Awards** to:

- Plymouth, Minn. – based **The Mosaic Company** (NASDAQ: MOS), its corporate foundation and employees contributed \$25.4 million worldwide in 2012—including \$4 million raised through the company's annual United Way campaign and in-kind gifts totaling \$3.7 million.
- **Comcast Corporation** (NASDAQ: [CMCSA](#), [CMCSK](#)) invested more than \$334 million in programs and partnerships in 39 states and Washington, DC in 2012, including \$9.5 million of cash and in-kind support to United Way agencies around the country, with \$2.5 million in value of in-kind support airing public service announcements.
- **Microsoft Corporation** (NASDAQ:MSFT) and its employees celebrated a major milestone in 2012: \$1 billion in employee giving and matching funds to more than 31,000 nonprofit organizations around the world since the employee giving program began in 1983.
- **Bank of America** (NASDAQ: BAC) and its employees raised more than \$30.5 million through the United Way campaign, once again as a top 10 national partner. Since 2006, Bank of America has invested \$8 million in Financial Stability grants with United Way, especially around free tax preparation and assistance, and was the first financial institution to nationally support this important work.
- **General Motors** (NASDAQ: GM) -- The GM Foundation in December 2010 pledged \$27.1 million to United Way of Southeastern Michigan to create a "Network of Excellence" within seven metro Detroit high schools and increase graduation rates from 50% to 80% over five years. Last year, GM employees contributed more than \$5.8 million through the company's United Way campaign.
- **Wells Fargo** (NASDAQ: WFC) is United Way's #1 national campaign for four years in a row. Team members raised \$60.7 million in 2012 — a 23% increase over 2011—resulting in over \$75.3 million with the corporate gift. Wells Fargo also announced a new \$5 million national partnership with United Way to provide financial counseling for low-moderate income households.

The **Spirit of America** and **Summit Awards** program is United Way's highest national honor for a corporation, recognizing outstanding United Way Global Corporate Leaders. Join @UnitedWay and congratulate the winners on Twitter: @3Mgiving & @3MNews, @BofA\_Community, @Comcastdreambig, @GM, @Microsoft & @msftcitizenship, @MosaicCompany and @WellsFargo.

#### **About 3M (NASDAQ: MMM)**

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 84,000 people worldwide and has operations in more than 65 countries.

#### **About 3M Community Giving**

3M Community Giving is helping to improve lives in communities around the world. Since 1953, 3M and the 3M Foundation have invested more than \$1.2 billion in cash and products in education and charitable organizations. These donations were bolstered by thousands of employee and retiree volunteers. In 2012, 3M awarded more

than \$56 million to non-profit organizations. For more information, visit [www.3Mgiving.com](http://www.3Mgiving.com) or follow @3Mgiving on Twitter.

### **About United Way**

United Way is a worldwide network in 41 countries and territories, including more than 1,200 local organizations in the U.S. It advances the common good, creating opportunities for a better life for all by focusing on the three key building blocks of education, income and health. United Way recruits people and organizations who bring the passion, expertise and resources needed to get things done. LIVE UNITED® is a call to action for everyone to become a part of the change. For more information about United Way, please visit: [www.UnitedWay.org](http://www.UnitedWay.org).

### **About Greater Twin Cities United Way**

Greater Twin Cities United Way creates a better life for us all by focusing on three key areas: Basic Needs, Education and Health. We attack poverty on multiple, interconnected fronts to achieve lasting change. We LIVE UNITED by collaborating with partner agencies, corporations, community leaders and people like you. United Way serves people living in or near poverty in nine counties: Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott and western Washington. Making a gift to United Way is the most effective way to help the whole community.

**Note to editors:** 3M chairman, president and CEO Inge Thulin and Greater Twin Cities United Way President and CEO Sarah Caruso are available for interviews.

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