



# PRESS RELEASE

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## **Create. Print. Apply: Tekra plans to showcase specialty film products at Printing United Next Week.**

New Berlin, WI- Tekra, will display their array of digital print medias at the PRINTING United show from October 19-21st in Las Vegas, Nevada. With the entire print industry coming together under one roof for this show for first time since 2019, PRINTING United is planning to provide a showcase of the latest innovations and technology trends to show you 'YOUR' potential of innovation and printing capabilities.

Tekra will be featuring specialty film options for a variety of applications. "We have noticed that the trends in customer needs continue to evolve with their applications needing specific qualifications, due to that we continue to adapt with our industry to provide quality solutions", states Rebecca Fuhrman, Market Development Manager of Coated Films. Therefore, they will be featuring their own brand of manufactured products, such as Dura-Go® and Jetview™. These protective hard coats can be applied to Polycarbonate and Polyester films, offering abrasion and chemical resistance. We understand the customer needs and continue to find solutions while ensuring the functionality of our materials are top of class", states Fuhrman.

While coated films will be featured at their booth, they will also include uncoated Polycarbonate films, an array of bonding solutions, and heat stabilized Melinex® Polyester for printed electronics. To check out these options and explore some new ideas, you can find Tekra at booth #C4823. In the meantime, you can find more products at [www.Tekra.com](http://www.Tekra.com).

For more information on the show, visit [www.printingunited.com](http://www.printingunited.com)

*Tekra has provided plastic film and adhesive solutions to the printing industry for over 50 years and to the digital films industry for over 20 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and a Master Converter for 3M™ Adhesives.*