



PRESS RELEASE

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Tekra Announces Additional Dura-Go® Films Approved by RIT for HP Indigo 5500 & 7000 Presses

New Berlin WI - Tekra Corporation is proud to announce additional Dura-Go Films for the HP Indigo 5500 and 7000 presses that have been certified by RIT. Coated with Tekra's highest quality proprietary coating, which yields the most consistent coated films in the market, all of the below films received a rating of 3 stars, the highest rating given by RIT.

I11105T- 5 mil clear polyester tipped with backing paper.

Typical applications include: POP Graphics, Transparencies, Nameplates, Overlays

I82104R- 4mil economy white flexible vinyl with permanent adhesive & 90# liner

Typical applications include: Product & Industrial labels, Decals, Magnet Face Stocks

I82304- 4mil white flexible vinyl with low tack removable adhesive & 94# liner

Typical applications include: Temporary POP signs, decals, holiday graphics

I84502- 2mil white polyester with high grade permanent UL adhesive & 90# liner

Typical applications include- Product & Industrial labels, Decals, Magnet Face Stocks

All four of these products are available in 12"x18" sheets, stocked and ready to ship. Sample packs are available by going to <http://www.tekra.com/content/request-a-sample> or by calling 1-800-491-9578. These four products are available through xpedx, Tekra's exclusive distributor of Dura-Go films. You can visit xpedx at www.xpedx.com.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.