



PRESS RELEASE

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TEKRA ANNOUNCES NEW ADDITION TO HARDCOAT LINE: PROTEK® SATIN TEXTURE POLYESTER

New Berlin WI - Tekra Corporation announces the launch of ProTek® Satin Texture Polyester. ProTek Satin Texture is a rougher, more perceptible texture than its companion product, ProTek Fine Texture. It continues a long tradition of providing Tekra's traditional scratch, abrasion, and chemical resistance, as well as the flexibility and process friendly characteristics printer's demand. Tekra's Hardcoats have traditionally enjoyed an advantage in post production processing operations, with reduced scrap during die cutting or embossing.

ProTek Satin provides a very attractive surface, both to the eye and touch. It is also printable on the hardcoat itself, with UV inks, on the first or second pass. Available from Tekra on highly popular 7 mil (175 micron) UV ink friendly polyester as well as 7 mil and 10 mil (250 micron) superclear polyester, ProTek Satin is an excellent choice for surfaces where the "feel" of the resulting product is critical. According to Carl Sommerstad, Tekra Director of Technical Sales, "This product rounds out a full line of Polyester Hardcoats, allowing users a wide variety of options and looks when designing nameplates and overlays."

For more information on these new products for digital printing or for free test samples, please contact Tekra Corporation at (800) 448-3572 or visit our website at www.tekra.com.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.