



PRESS RELEASE

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Tekra Announces xpedx® as Their New Exclusive Dura-Go® Distributor

New Berlin WI - Tekra Corporation is proud to announce that starting March 1st, 2010, xpedx® will be the new exclusive distributor of Tekra's Dura-Go® plastic films for HP Indigo® commercial sheet fed presses in the United States and Canada.

"This is the perfect fit of two industry leaders coming together to service the HP Indigo commercial press market in the best possible way," stated John Steinke, Tekra's Digital Market Development Manager. "The biggest benefits will be seen by our customers."

HP Indigo commercial press users will now be able to get all of their paper and plastic needs from one source, xpedx. With the hundreds of xpedx sales representatives, customers can expect more interaction, knowledge and idea sharing to grow their business, in both paper and plastic. The Dura-Go line, which includes rigid vinyls, polycarbonate, polyester, polystyrene, static cling, and a variety of different label stocks, will now be stocked in many more locations throughout North America, at both Tekra and xpedx facilities, decreasing the time it will take to get materials to the end user in this on-demand marketplace. Tekra will continue to service the HP Indigo industrial marketplace directly.

"Both xpedx and Tekra are really excited about this new distributorship agreement," said Steinke, "and look forward to working together with xpedx to help grow our customer's business."

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.