



PRESS RELEASE

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SAVE 10% ON 3M™ PERFORMANCE LABEL MATERIALS WITH STRUCTURED ADHESIVE

New Berlin WI - Tekra Corporation is offering a 10% discount on 3M label materials designed to eliminate wrinkles and bubbles. Your hand-applied labels go on smoothly and stay that way.

Air trapped between label and substrate escapes through unique microchannels in the adhesive. Wrinkles from plastic outgassing can now be smoothed away. The high-holding adhesive bonds to numerous surfaces. The label resists chemicals, moisture and temperature extremes.

There are three different face stocks to choose from to fit most applications:

- **Extended life white vinyl.** Tear-resistant, some conformability, and tough, for outdoor use.
- **White polyester.** High-performance for demanding applications
- **Brushed silver polyester.** Image-enhancing as well as durable

To receive the 10% discount, mention promo code SALABELS3 when calling in an order to Tekra at 1-800-448-0291. Offer expires on 4/30/2010.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.