



PRESS RELEASE

Contact: Bill Bruhn
Phone: 800-491-9578
Fax: 262-797-3276
E-mail: wcb Bruhn@tekra.com

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TEKRA ANNOUNCES NEW PROTEK WEATHERABLE CLEAR POLYESTER

New Berlin WI - Tekra Corporation announces the launch of [ProTek® Weatherable Clear Polyester](#), a new UV resistant hardcoated polyester with superior optical properties. The film blocks over 99% of UVA, UVB, and UVC light, the light that yellows and cracks plastics along with fading ink. Providing a certified 2000 hours of simulated weathering in a Xenon arc chamber for every roll of film, ProTek Weatherable Clear Polyester outperforms its closest competitors significantly (Table 1-1).

In addition, the hardcoat provides protection for underlying graphics in highly demanding environments and further protects from scratch, abrasion and chemical attack. The coating is completely transparent so it provides total clarity and perfect image fidelity. According to Carl Sommerstad, Director of Technical Sales, "With the application of one of the weatherable texturing inks, printers now have the capacity to provide their customers with a fully weatherable, selectively textured part, with totally clear windows for display."

	Tekra Weatherable	Brand A	Brand B
1000 Hours	0.38	0.77	0.92
2000 Hours	0.56	0.97	2.83

Table 1-1: Xenon arc change in yellowness comparison chart

Available on a highly popular 7mil (175 micron) super clear polyester base film, ProTek Weatherable Clear Polyester is the only choice when you need a glossy, UV resistant polyester film.

For more information on these new products for digital printing or for free test samples, please contact Tekra Corporation at (800) 491-9578 or visit our website at www.tekra.com.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.