



PRESS RELEASE

Contact: John Steinke
Phone: 800-491-9578
Fax: 262-797-3276
E-mail: jfsteinke@tekra.com

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FIND YOUR SPARK WITH TEKRA AT DSCOOP8

New Berlin WI - Tekra is a featured exhibitor and Gold Partner at Dscoop8, a three-day educational and networking conference for HP Graphic Arts customers, specifically for HP Indigo and HP UV Wide Format Printers. Spark is more than a tagline. The Dscoop philosophy is about sparking new ideas and inspiration. It's about igniting the spark that is the driving force behind your company's business strategy and is the reason you get up in the morning.

- **When?** February 21-23, 2013 in Nashville, Tennessee
- **Where?** Booth #513 in the Solutions Showcase at Dscoop8
- **What?** Stop by our booth to meet with our films experts and take a look at our latest products for UV inkjet and HP Indigo printers including:
 - JetView™ UV inkjet coated polycarbonate and polyester
 - New & Improved Dura-Go® Static Cling
 - Dura-Go® Lenticular films for the HP Indigo 5600 press
 - Flexible packaging for HP Indigo Roll presses

Why Should You Attend?

Only Dscoop8 offers the quality of educational sessions that you've come to expect, the amount of networking and sharing opportunities with your peers, and the Partners working exclusively with HP equipment and related solutions who are dedicated to helping you grow.

- Learn from high-profile subject matter experts on marketing and branding, decision-making and leadership, sales training and strategy, and more
- The opportunity to attend all sessions in one track or mix and match based on your needs among business and sales, operations, label and packaging, and grand format
- Get your questions answered by peers and HP experts
- Discover the latest substrates, software solutions and technologies in the Solutions Showcase

You must be a Dscoop member to attend the conference. Register today by going to www.dscoop8.org

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 40 years and to the digital films industry for over 12 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for DuPont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.