



PRESS RELEASE

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TEKRA'S NEW AND IMPROVED 8 MIL STATIC CLING FILMS FOR HP INDIGO PRINTERS

New Berlin, WI - Tekra Corporation has announced the addition of two new 8 mil static cling vinyl products to their Dura-Go® line of HP Indigo optimized films.

As users of static cling material know, static cling can be a challenge to print. Plasticizer migration can be a major problem to a printer, especially a printer using digital presses. Migrating plasticizer can cause sheets in a stack to block together making feeding into the press impossible or can cause a sheet to stick to the blanket of the press, thus damaging it during processing. In addition, poor adhesion of the vinyl to the board can cause the vinyl to stretch off the board during printing, causing die cutting to be out of register.

Tekra's new and improved Dura-Go coated static cling products have been thoroughly tested and have performed exceedingly well in solving all the common static cling issues. Both sides have excellent adhesion to glass and other highly polished smooth surfaces. These static cling vinyls are specially coated for printing with HP Indigo presses and they are HP certified by RIT.

The 2 products that are currently stocked in 12" x 18" and 13" x 19" sheets, ready to ship, are:

I34108 - 8 mil White Static Cling Vinyl with 8 pt. Board
I34008 - 8 mil Clear Static Cling Vinyl with 8 pt. Board

Typical applications include point of purchase decals, window advertising, seasonal window graphics, price stickers, parking passes, service reminder decals, and decorative decals. For more information on these and other Dura-Go products or for free test samples, please contact Tekra Corporation at (800) 491-9578 or visit our website at www.tekra.com.

Tekra Corporation has provided plastic film and adhesive solutions to the printing industry for over 30 years and to the digital films industry for over 10 years. Tekra offers proprietary coating technologies, converting services, and, through special supplier relationships, a full line of plastic substrates. Tekra is the North American authorized distributor and exclusive distributor to the North American medical diagnostic market for Dupont Teijin Films™, the authorized distributor for the polycarbonate film products of SABIC Innovative Plastics in the United States and Canada, and an Authorized Converter and Distributor for 3M adhesives.